



**ABWA Sunset Chapter  
District I  
Sarasota, FL**

**A Chapter of the  
American Business  
Women's Association**

**Celebrating 67 Years**

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**The Sunset Chapter meets  
the third Thursday of every  
month!**

**The venue for October is:  
Bravo Coastal Bar & Grill  
3501 S. Tamiami Trail**

**Email Toni Mailloux at  
tonimailloux@yahoo.com by  
Tuesday before the meeting to  
reserve your spot.**

# The Sunsetter

October 2018

## **PRESIDENT'S MESSAGE**

Dear ABWA Sisters:

Your EBoard wants to see our chapter grow. September—November is ABWA membership campaign. With that in mind here is my Inspiration for the Month! "Wise sayings often fall on barren ground, but a kind word is never thrown away." Sir Arthur Helps

When you talk about ABWA do you remember how much ABWA has enriched your life—the positive changes you have seen in yourself—the friendships you have made? Don't you know many women who could use the same positive changes in their lives

You might think it challenging to find a way to pick someone up, but remember you don't necessarily have to be "down" to be lifted up. The truth is we have absolutely no idea when we could be making a life-altering impact on somebody, with just a simple word or act of kindness. Let someone you work with, out of the clear blue, know how much you appreciate their contributions. Or tell them how much confidence you have in their work or their ability to complete an upcoming project with flying colors.

Or invite them to an ABWA chapter meeting. You'll be amazed how their expression brightens, their pace suddenly picks up, and everything about them says, "You just made my day!"

For everyone who brings a guest and they join the Chapter your name will be placed in a drawing for a gift certificate to a restaurant here in Sarasota. The more you bring, the better your chances are. Let's see us grow! It is up to all us to make that happen!

We live in an increasingly fast-paced society, where more and better work needs to be completed in less time.. Make it clear at work and at home while performance is expected, it is also nurtured and rewarded, if only with kind words and fair treatment. Soon you'll find everyone around you meeting and exceeding those expectations.

See you soon!  
Julie Soderquist, President

## Committee Responsibilities

Have you wondered what each of the committees is responsible for in our chapter—your wait is over. The new ABWA year is here. Take a look at each of the committees to see where your talents lie. Get involved within a committee.

**Program Committee** - Lynn Schneider / Janet Bognar—Determines program topics that are business/market relevant. Attempts to schedule programming that would attract non-members during membership campaign periods. Provides topic/speaker info to newsletter chair. Introduces guest speaker at chapter meeting. Maintains compliance with chapter's operating budget.

**Newsletter Committee** - Julie Soderquist—Publishes the chapter newsletter and distributes it to membership. Emails one copy to District VP and one to ABWA National. Maintains compliance with chapter's operating budget.

**Professional Development:** Irene Chen - Aims at encouraging members to grow professionally and guide deserving candidates to scholarship awards funded by our chapter. Each year, our chapter contributes our fundraising monies to the Stephen Bufton Memorial Educational Fund (SBMEF) for various scholarship awards, in particular, the Impact Scholarships and Outright Grants. The Professional Committee meets a couple times a year and/or communicate via phone or emails to work on the following:

- Promote the program to potential applicants
- Determine the number and amounts of the awards for the annual Impact Scholarships
- Select the one applicant to represent our chapter for the annual Outright Grant
- Assist and follow-up on applicants to help them with the application process, if needed.

Committee may also work on the Business Skill Reimbursement Program for current members to aid in their career development.

**Sunshine Committee:** Francine LoCraсто—Sends cards to members for birthdays, illnesses, or deaths in the family and flowers when needed. Maintains compliance with chapter's operating budget.

**Social Committee:** Plans several events throughout the year to be held outside of the regular Chapter meeting.

**Membership Committee:** Membership: Barbara Kiracofe—Promotes membership growth. Coordinates membership campaign events. Maintains chapter membership strength by retaining existing members and the addition of new members. Assists in keeping the chapter roster up to date and reports any changes to the National office.

**Fund Raising Committee (Ways & Means):** Lynn Luken / Marian Hancock—Plans fund raising projects as a means of supporting the chapter's annual goals. Presents its recommendations for all fund raising projects to the chapter for a majority vote. Maintains compliance with the chapter's operating budget.

**Banquet Committee:** Debin Alderman / Jeanne Hardman / Toni Mailloux—Plans the Chapter monthly dinner menu with the hotel and emails out to membership for reservation. Checks members and quests in at the meeting along with the monies.

**Publicity Committee:** Sends promotional information covering national, chapter, and member achievements and chapter activities to all appropriate media. Lists of files information about the chapter with sources for potential member contact in the community, such as local chambers of commerce or public libraries, and Social Media.

## Sunset Chapter Standing Rules

1. Any member who makes a dinner reservation for herself or a guest and does not cancel by Wednesday noon prior to the monthly meeting, will be responsible for the cost of the dinner and will be billed by the Treasurer. If a member or a member's guest check does not clear for payment, the member is responsible for reimbursing the chapter for both payment for dinner and any bank charges that may be incurred.
2. In order for members to be considered present and eligible to vote at a monthly meeting, they must be registered and have paid for dinner.
3. The Chapter President will receive 100% compensation toward registration and transportation costs to attend an ABWA District Conference or ABWA's National Women's Leadership Conference. She will be expected to represent the Chapter at all Conference activities and receive any awards the Chapter may earn.
4. The Chapter will elect a Woman of the Year each year. The person elected will receive 100% compensation toward registration and transportation to attend the Nat'l Women's Leadership Conference. The same will apply for a chapter Top 10 Nominee.
5. The Chapter will budget **\$5,000.00 toward registration and hotel expenses** and will be distributed among all primary members attending an ABWA District Conference or Nat'l Leadership Conference.
6. In order for a member to be nominated for President, she must have served a minimum of one year on an ABWA executive board.
7. Other than normal operating expenses, the Executive Board will approve bills up to \$100 without the approval of the membership.
8. Each Committee Chairperson will prepare a notebook of activities of the current year which will be passed along to the succeeding chair.
9. Any activity that would involve the Chapter's support must be presented to the Executive Board through the appropriate committee chair, before being submitted to the full membership.
10. In case of illness or accident of a member, birth, or death of the immediate family, Sunset Chapter will send a suitable acknowledgment to that chapter member.
11. ***The regular monthly meeting of the Sunset Chapter in the month of December will be the Holiday party sponsored by the Gulf Coast Council. (Delete)***
12. The Sunset Chapter will disperse with the business portion of the regular monthly meeting in the month the Business Associate Event is held.
13. The Sunset Chapter will abide by ABWA's Code of Conduct.
14. Tax return should be filed by the Outgoing President, incoming President and incoming Treasurer once books have been audited.
15. The Chapter welcomes all visitors. After attending four (4) meetings a visitor must join ABWA National Organization, and, subsequently, the Sunset Chapter. (Add)

ABWA SUNSET  
CHAPTER

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## October 2018

### Invocation

Lord, in the quiet of this evening hour,  
We come to Thee for wisdom and for power;  
To view Thy world through only love-filled eyes;  
To grow in understanding; to be wise,  
And sure to see Thy guiding light; and thus  
To know each other as Thou knowest us. Amen.

### Benediction

O Guiding Spirit, Guardian of our days,  
Be with us as we go our separate ways,  
Help us to feel those thoughts that lift and bless,  
To know a closer bond of friendliness,  
To see thy beauty, always, every day  
Translated into living, this we pay. Amen.

### ABWA Mission Statement

The mission of the American Business Women's Association is to bring together business women of diverse backgrounds and to help themselves and others grow personally and professionally through leadership, education, networking support, and national recognition.

### October Birthdays

Birthdays are more than the odometer of our lives. Albert Einstein said, "As I grow older, the identification with the here and now is slowly lost. One feels dissolved and merged into nature. It makes me feel happy. The greatest experience we can have is the mysterious." Is there any greater mystery—or greater opportunity—than what lies ahead?

Jeanne Hardman      October 13

### October Anniversaries

Lynn Sanger      1977

## *Changing Women's Lives...One Woman at a Time*

### **Mark Your Calendar for the Upcoming Activities**

October 18	6:00p	Sunset Chapter Meeting—Bravo Coastal
November 15	6:00p	Sunset Chapter Meeting—Bravo Coastal
December 18	SURPRISE	SURPRISE



### **Sunset Chapter Membership Campaign**

Our October meeting will be special! In recognizing ABWA Membership Month, we are having a BOGO event!

#### **Be One (Member) and Bring One (New Member)**

A prize will be given to some lucky member who invites a prospective ABWA member and she joins that night. That's member's name will be placed in a basket, along with other members who bring a prospective member and she joins that night. At the end of the meeting, one name will be drawn and that members gets the prize. Obviously, the more guests you bring and they join that night, the better chance you have of winning.

You all know what a great group of ABWA members are in Sunset Chapter, so start thinking of women who may want to join and share in the fun and activities.

### **Sunset Chapter Woman of the Year—Barbara Kiracofe**

Each year the Sunset Chapter recognizes our outstanding members. One very special recognition is our Chapter Woman of the Year. This prestigious award is selected and voted on by the members of the Sunset Chapter. The nominations are not known to the recipients which makes this extra special. The upcoming ABWA year (2018—2019) Barbara Kiracofe will represent the Sunset Chapter as our Woman of the Year. Barbara, after 53 years as an active member of ABWA you truly exemplify ABWA's profile of Chapter Woman of the Year. Congratulations!

### **October Dinner Choices:**

The September Meeting will be held on Thursday, October 18th at 6:PM at Bravo Kitchen & Grill at the Siesta Key Westfield at Siesta Dr and US 41. Cost is \$25.

The Entree choices: Lobster & Shrimp Ravioli, BLT w/Fries, or Vegetarian

Please get Toni Mailloux your reservations by Monday October 15th and any guest that you have Even if you can't make the meeting please let Toni know, Thanks.



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## **AB WA's Code of Conduct**

1. All members will serve as goodwill ambassadors for the American Business Women's Association.
2. Members will not allow their personal beliefs and convictions to interfere with the representation of ABWA's mission.
3. Members will always treat their member colleagues, guests, vendors and sponsors with honesty, respect, fairness, integrity, responsibility, kindness, and in good faith.
4. Members will maintain compliance with ABWA National, Chapter and Express Network Bylaws.
5. Members will not use their personal power to advance their personal interests.
6. Members will strive for excellence in their professions by maintaining and enhancing their own business knowledge and skills, and by encouraging the professional development of other members.

## **Sunset Chapter September Meeting Minutes**

The September meeting of the Sunset Chapter was called to order at 6:30 by Susan Angermann. The Invocation and Pledge of Allegiance followed. Susan welcomed members and their quests by asking them to describe their life in 3 words.

### **Business Meeting**

**Minutes:** Minutes of the August meeting were available to all attending and printed in the Sunsetter. Minutes were approved as presented by motion of Barbara Kiracofe, 2nd by Marian Hancock

**Treasurer's Report:** Treasurer's Report was approved and filed for audit..

### **Old Business**

**ABWA Nat'l Convention:** ABWA Nat'l Convention is October 10—13th in Augusta, GA. Lynn Schneider is planning to go at this time.

### **Speaker**

Lynn Schneider introduced our speaker, Sandy Keir, Certified Financial Advisor and Chartered Retirement Plan Counselor. Her program was titled "Your Complete Guide to the 2018 Tax Changes".

### **New Business**

**Spring Conference:** Susan told us the ABWA Spring Conference is in March. The location is close by so maybe more can attend. She said it is well worth it and very well presented.

**2018—2019 Proposed Budget:** Diane told us the budget needs to balance out. We need to bring in \$5000 for our fundraiser. There will be about \$1000 expenses for the fundraiser. We have to include \$5000 in our budget so members can attend ABWA conferences. A motion was made by Jeanne Hardman and seconded by Marian Hancock to accept the budget. Budget was accepted.

**Standing Rules:** Revised Standing Rules distributed. Motion made by Sally Reeder and 2nd by Gena Caldwell to accept the revised Standing rules. Motion carried. Marcia Savage told us about the Ringling Chapter fundraiser with is a specialty nut sales.

### **Committees**

**Banquet Committee:** Debin Alderman and Toni Mailloux are co-chairs. Jeanne will help as needed. (continued next page)

*Changing Women's Lives...One Woman at a Time*

## **Sunset Chapter August Meeting Minutes** (*continued from previous page*)

**Ways and Means:** Marian presented the **Cash Calendar** fundraiser to the members. There will be 1000 calendars starting from 000—999. Calendars are sold for \$25.00 each. Numbers are chosen daily by the Florida Cash 3 drawing. If your calendar number is chosen you will win the \$ amount specified for that day. (continued next page)

Lynn Luken presented the **Epicurean Date Night**. The goal is to collect GC's to have 52 date nights. Members are responsible for acquiring the 52 GC's and sell raffle tickets. There could be several or only one winner. Lynn Schneider made a motion seconded by Gena Caldwell to choose the calendar. Approved by members.

**Committees:** Sing-up sheets for each committee were distributed. It was encouraged members sign up on committees that need additional assistance.

**Membership Campaign:** Barbara told us October is Membership month. ABWA is a great organization for networking w/other business women and for making educational scholarships to deserving women. The theme is BOGO (Be One, Get One).

All members are encouraged to bring possible members to October's meeting.

**Website Design:** It is requested all members review the website and give suggestions to Julie for improvements or additions.

**50/50 Drawing:** Won by Sandy Keir, guest speaker

Benediction followed. Meeting adjourned.

Respectfully submitted, Carole Rodgers, Recording Secretary

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### **Guest Speaker. Elina Azcurrin Lunin**

Born and raised in Argentina, Elina moved to the US after marrying her husband. Graduated from the Univ of Houston Business School and her first discovery flight at age 35. Since then, she earned her commercial, Airline Transport, Certificate Flight Instructor and Seaplane licenses. She pilots for a Charter company out of Boca Raton and also does Angel flights. With other pilots Elina formed a chapter of 99 Intern'l, SRQ Ladybugs, to provide financial support to women with the dream of flying.

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### **New Member—Rosemarie Tamunday-Casanda**

ABWA Sunset Chapter welcomes our newest member:

Rosemarie Tamunday-Casanda  
7531 Conservation Court  
Sarasota, FL 34241. 941.957.8567

We welcome you, Rosemarie, to the Sunset Chapter, and look forward to getting to know you.

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### **Sunset Chapter Vision**

Enrich lives and empower ABWA members through business skills, development and leadership opportunities at the local and national level, as well as assist individuals in pursuing dreams of higher education through scholarships generated by an annual fundraising events.